



# SPOTLIGHT

Sparkle Highlights of the month

APRIL 2020  
ASU

## LOOK GREAT, FEEL GREAT, BE GREAT!

### Welcome, VIPs!

Spring is here and with it a sense of new fresh energy. Club Sparkle has new exciting developments to support our amazing Sparkle VIPs! #MineralMusings is our newest informational newsletter sent on Mondays. There you will find a breakdown of the various ingredients that make our products superior and what they do for the body. Be sure to keep an eye out for “musings” every Monday! We’ve also introduced our Live Sparkle Academy which will be conducted every Thursday at 1PM PST. Other new developments are being refined before we release them; so stay tuned!

Here's to putting some SPARK into Spring!

Club Sparkle



### THIS MONTH'S NEWSLETTER

- WELCOME MESSAGE ..... 1
- MINDSET & MOTIVATION ..... 2
- TESTIMONIAL ..... 3
- #MineralMusings: GE - 132 ..... 4
- SOCIAL MEDIA CONTEST ..... 5
- HOLLYWOOD CAMPAIGN ..... 6
- LETTER FROM THE PRESIDENT ..... 7

# Mindset & Motivation

## DO YOU ENCOURAGE **HEALTHY** OR **UNHEALTHY** COMPETITION?

**C**ompetition is a natural part of life, and it could be healthy or unhealthy, depending on the intention. It's widely accepted as a necessity in sports, however, competition also exists between businesses, in the corporate workplace, in relationships, and individuals. Which type do you follow and personally show as an example to your team?

### **HEALTHY COMPETITION**

is a positive catalyst, motivating athletes, teams, organizations and people to reach higher levels of performance. When you have the right genuine attitude, competition is good and healthy for you, and others around you because it helps raise the standards of achievement.

Healthy competitors are less concerned about how they compare to others, and more interested in reaching new levels of personal performance for themselves and their team. For example, when a person breaks a record or achieves something new, it automatically raises both the bar and the potential for everyone to achieve higher goals through self-determination.

So, striving "to be better" and "increase achievements" (for yourself and your team), while giving positive encouragement to others is very healthy competition and demonstrates great example and leadership.

Healthy competition benefits you, all teams, and the company, which creates a soaring environment for success! In this team environment, people honor each other with fairness and integrity. Growing together creates a dynamic force of strength and unity that leads to maximum results.

### **UNHEALTHY COMPETITION**

is negative and unfriendly. It commonly occurs in certain individuals who mainly focus on themselves, rather than the betterment of the team. Most unhealthy competitors have a fear of losing or being inferior, which leads to negative thoughts. They forget about the broader team, company or vision. They are motivated to either get attention, get the glory, feel superior, prove they're right or obtain validation from others, which originates from their own insecurity and self-doubt.

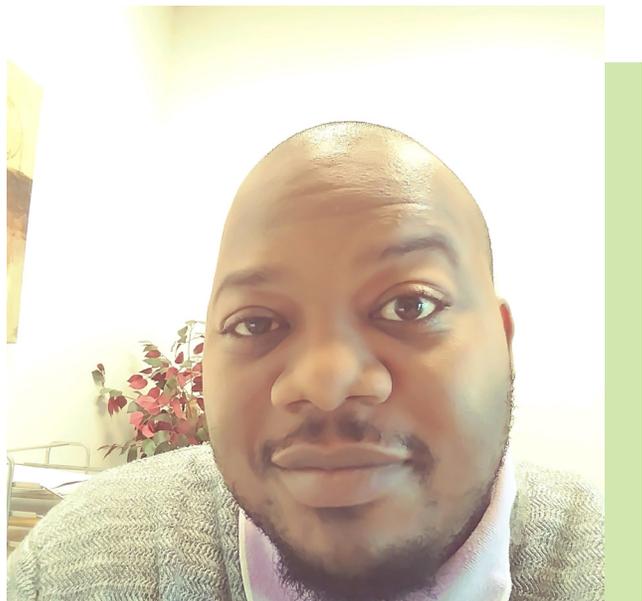
The sad thing is, most people don't realize they are creating "self-destructive behavior" through unhealthy competition. They don't understand that their self-interest is tearing down others and even themselves. Unhealthy competition negatively impacts a person's ability to perform at their greatest potential because their focus is on the wrong motivation, which makes them function at a lower level. It is damaging and doesn't bring good results for anyone. In fact, it can commonly lead to bad decisions, behavior and unethical practices. Especially individuals who are supposed to be "role models" or are in "leadership roles," but talk negatively or tear down others (directly or indirectly) are not leading with good example and can create a negative perception of themselves.

By shifting the approach from unhealthy to healthy, it will make an enormous difference in your life and results! We highly encourage you to help teach these values to each person in your team!

*Club Sparkle's Philosophy, Vision and DCM Model is built on a strong foundation for our VIP's to achieve success through a positive mindset, healthy competition, teamwork and unity. Together, it is our responsibility through this business model to build people up (never down)! It's a win-win environment for everyone!*



# Testimonial from Antwaun Smith



## EverYoung

I used to drink 5-hour energy drinks, coffee and Red Bull. The bad stuff! Now that I have tried EverYoung, I won't go back to any unhealthy energy drink. Within about 5 mins of finishing that first cup of EverYoung, I realized that I had that energy that I use to have when I played basketball. It was as if I felt ready to play in another tournament! This energy felt so natural, I missed that feeling! It has been a few months now and I am glad that I can trust EverYoung to provide the consistency that I expect when I need a boost without the crash.

## Nectura

Living in dirt-filled areas while having allergies is a bad combination. When I had just a sip of Nectura, I noticed that not only did it taste amazing, but it also had an impact on my allergies. I could breathe without any antihistamines in my system. I felt as if I drank Nectura for any extended period that maybe I would not even need any medication. I am elated to have found Nectura! Will Nectura help you and your allergies? I don't know but highly recommend all of Club Sparkle products. Eventually, I will find out how much of an impact Nectura will have on my allergies and my health. I know this may take some time so stay tuned.





SOCIAL MEDIA CONTEST

# Sparkle into Spring

## Giveaway

We'd like to show our appreciation for your Membership with a #SparkIntoSpring giveaway in April! The contest runs from April 1 - 22, 2020.

How to Win: Participate in the various events listed below to earn points. The participant who has earned the most points during the contest wins the top prize. There will be three winners:



**2nd Place:**  
Everyoung and  
1 bottle of Ion5



**1st Place:**  
Nectura, Everyoung  
and 1 bottle of Ion5



**3rd Place:**  
Everyoung

1. Email [usasupport@clubsparkle.com](mailto:usasupport@clubsparkle.com) in the email include: **#SparkIntoSpring** (as the Subject). In the body of the email: your name, phone and best time to reach you. – 2 points
2. Post on IG ([www.instagram.com/clubsparkleusa](http://www.instagram.com/clubsparkleusa)) and tag **@ClubSparkle** – 2 points per day
3. Call Club Sparkle and sign up to be a VIP member – 50 points
4. Follow Club Sparkle on FB [www.facebook.com/ClubSparkleUSA](http://www.facebook.com/ClubSparkleUSA) – 2 points
5. Meet us @ HQ in Las Vegas for our Friday Meet Ups at 3pm PST and sign in as a visitor – 40 points
6. Attend Sparkle Academy (virtual or in person) – 20 points
7. Follow us on Twitter [www.twitter.com/clubsparkleusa](http://www.twitter.com/clubsparkleusa) – 2 points
8. Follow us on Instagram [www.instagram.com/clubsparkleusa](http://www.instagram.com/clubsparkleusa) – 2 points
9. Follow us on Facebook [www.facebook.com/clubsparkleusa](http://www.facebook.com/clubsparkleusa) – 2 points
10. Subscribe to Club Sparkle USA Youtube channel [www.youtube.com/clubsparkleusa](http://www.youtube.com/clubsparkleusa) and comment **#SparkIntoSpring** and tag us.
11. Share our FB or IG post on your profile or stories and tag **@clubsparkleusa** – 2 points each platform (4 points possible)
12. Have two Friends follow us on our FB, Twitter, LinkedIn and IG (email us at [usasupport@clubsparkle.com](mailto:usasupport@clubsparkle.com)) to let us know your friends' names and social media handle – 5 points per friend referred on each platform (40 points possible)
13. Forward **#MineralMusings** to a friend (send a screenshot of the forwarded email) – 2 points (If your friend requests to be signed up for **#MineralMusings**, send us proof of their request along with their first and last name and email for an additional 10 points)
14. Comment on Club Sparkle IG, FB and/or Twitter – 2 points per comment (6 points possible)
15. Follow Club Sparkle on linked in <https://www.linkedin.com/in/club-sparkle/>

**Good Luck to all participants!!**

Club Sparkle City of Dreams Getaway in

# HOLLYWOOD

Qualification Period:

Sept 28, 2019 - **EXTENDED**  
May 31, 2020

## USA Qualification Requirements:

1. Be a Sparkle VIP with a monthly Autoship of 14,000 points during the campaign period.
2. Directly refer a minimum of 2,000,000 Points in PreLaunch Pack A & Pack B orders.

## Qualifiers Receive:

An unforgettable 5 days and 4 nights adventure to fabulous LOS ANGELES, the movie capital of the world!

## Trip Includes:

Round trip airfare, hotel stay, delicious food, and special get together



# Message from the President

---

Dear Sparkle Family:

The coronavirus (COVID-19) situation has been changing very quickly. We understand the great impact this situation is having on companies, institutions, employees and individuals around the world, and how everyone is trying to navigate through this trying time. Our hearts go out to those whose lives, jobs, and schools have been impacted, and we are committed to do everything we can to ensure the safety of our Members, Customers and Employees.

Although there has been major disruption in certain countries due to fear, lack of food and supplies, we are very blessed that at this time America remains fairly safe, calm and civilized with many people and businesses still continuing their daily routines but with extra safety measures.

The well-being of all our Members and Employees remains of utmost importance to us. Therefore, we have also implemented important guidelines to help each other limit exposure and keep a healthy and comfortable office environment, such as practicing good hygiene, frequent hand washing, sanitation of the office and surface areas, avoiding large meetings and gatherings, providing our own Sparkle employees with a personal supply of products to stay healthy, and more.

The coronavirus situation is forcing people to wake up to the reality that good health is truly more important than anything. It proves that Sparkle is and always has been on the right path in promoting good health with our proven, high-quality wellness products. This is most especially a time when we all need to keep our immune systems, and that of our families, as strong as possible. Therefore, we encourage you to continue your daily regimen of Nectura, EverYoung and ION5, and to share these proven wellness products with others you care about.

At this time, our offices will be closed to the public but will remain open during regular business hours to provide you with great service. However, we are also frequently monitoring the evolving situation globally as well as locally on a day to day basis and will adjust accordingly to do what is best for the public health and safety for everyone, which is always our priority.

With uncertainty of the situation, we do not know exactly how long it will take for things to return to normal. However, we are certain this time will pass, and we'll all get through it. This is not a time for us to stop living, but a time for us to stay safe, strong and steadfast for our families and one another.

In the meantime, we continue forward and remain as passionate as ever with our mission to enrich people's lives and offer great opportunities.

As a Sparkle Member, you are the heart and soul of what we do and why we do it. We simply can't thank you enough for your support and loyalty through this challenging time. We look forward to working together through all circumstances that may arise.

We appreciate all your belief and support and wish you the best of health and happiness.

Very sincerely,  
Lani Dizon  
Founder / President  
Sparkle Co., Ltd.